



Ryan Hellyer

12+ yrs in full-stack dev with PHP & JavaScript. Launched many high-impact open-source projects, one with 70K+ users. Initial hire at Strattic, acquired by Elementor in 2022. Specialist in Jamstack, WordPress, static search solutions & web performance.

Contact



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Portfolio site: geek.hellyer.kiwi

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Professional Experience

Elementor | Jamstack Specialist | 2022 — 2023

Utilized PHP and JavaScript for WordPress-to-static site migration. Specialized in Jamstack and Search Optimization.

Strattic | WordPress Specialist | 2018 — 2022

Initial hire, built framework for WordPress-to-static conversion using PHP and JavaScript. Specialised in Jamstack and search. Company acquired.

Varnish Software | WordPress consultant | 2017

Revamped Varnish Software's corporate website. Developed performance metrics for caching solution.

Crowd Favorite Europe | Senior engineer | 2016 — 2017

Created WordPress plugins and themes for large scale corporate websites, implemented API connections between WordPress sites and external corporate services.

Forsite Media | WordPress Specialist | 2014 — 2015

Created commercial WordPress plugins and security tools for the banking sector, developed large-scale corporate sites.

10up | WordPress Engineer | 2013 — 2014

Led security audits for Fortune 500s; optimised high-traffic corporate sites.

Metronet | Senior Developer | 2012 — 2013

Developed open-source WordPress plugins, Facebook apps, corporate sites; spoke at industry events.

PixoPoint | Owner operator | 2011 — 2012

Created the first full-scale page/theme design editor for WordPress which later became the base for WP Paintbrush.

University of Otago / University of Calgary | Research scientist | 2003 — 2011

Applied computer modeling (Density Functional Theory) to predict novel coordination complex structures and analyze plant material extraction methods.



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Open Source Work



Open source project contributions

Contributed security and code fixes to WordPress core, Yoast SEO, AISEO, JetPack, Gravity Forms, WooCommerce and more.

WordPress plugin and theme creation

Created 41 public WordPress plugins, 16 actively maintained on wordpress.org. Top plugins: Disable Emoji's (70k+ sites), Unique Headers (20k+ sites), Spam Destroyer (9k+ sites). Developed eight public WordPress themes. Maintain 11 code libraries, mainly for WordPress development.

Community Work



Contributor to WordPress Publications | 2007 — present

Author at WP Tavern, WP Garage, and WP Realm.

Conferences | Organiser | 2007 — 2019

WordCamp Europe 2019, WordCamp Norway 2013 and the Dunedin Supramolecular symposium 2007.

Community leadership | 2002 — 2022

Founded and led diverse community groups; managed staff, set guidelines, and boosted engagement. Key achievements:

- Founded Undiecar Championship; grew to 2,000+ competitors.
- Led Berlin Hikers, increased membership 2,000 -> 11,000.
- Elevated Free Advice Berlin from 8,000 to 30,000 members.
- Scaled Dunedin Ice Hockey League from 24 to 240 players.
- Co-founded Dunedin Aces Inline Hockey Club.

Education



Master of Science | 2001 — 2002

Conducted research using computer modeling (Density Functional Theory) to predict the structures and stability of new coordination complexes. Published multiple research papers on the synthesis of new coordination complexes.